

Gnartography 2014/2015 Contest Overview

Group Rossignol USA, Inc. (herein referred to as Rossignol Snowboards) and The House Outdoor Gear are searching for the next great Snowboarder/Photographer Team. Rossignol Snowboards and The House are looking for a Team that thinks outside the box and rides and photographs in their own unique way. Through a multi-level online competition, Teams will vie against each other to find out which three Teams have the most-liked action photos. These finalists will win a trip to Utah and compete against each other in a multi-day photo shoot at a Utah resort to decide once and for all who can snowboard/photograph the best. Each finalist Team will win next year's gear from Rossignol Snowboards as well as a prize package from The House Outdoor Gear.

Format:

Round 1: November 1st, 2014 through February 6th, 2015 at noon CST.

General entries will be accepted during this time. There is no limit to the number of photographs that can be entered per Team. Each photograph will be separately judged and not combined with any other photograph(s) from the same Team. A panel of Judges will select the 21 photographs they want to move on to Round 2. The 3 photographs with the most round 1 votes will progress to Round 2 as "Peoples Choice" winners.

Round 2: February 13th, 2015 through February 27th, 2015

The 24 selected Teams will be entered into 3 rounds of elimination based on the number of votes each team collects during the rounds. Round 2 competitions will conclude once there are only three Teams remaining.

Round 2 voting begins Feb 13th

Round 2-A: Feb 13th - 18th. Top 12 Teams with the most votes advance to 2-B
bottom 12 eliminated Feb 18th at noon CST

Round 2-B: Feb 18th - 23rd. Top 6 Teams with the most votes advance to 2-C
bottom 6 eliminated 23rd at noon CST

Round 2-C: Feb 23rd - 27th. Top 3 Teams with the most votes win the trip!
3 winning teams announced Feb 27th at noon CST

The Three Grand Prize Winning Teams from Round 2 will be made official no later than March 3rd, 2015.

Round 3, Grand Prize: March 15th, 2015 to May 1st, 2015 (subject to weather). The three winning Teams from Round 2 will be flown to Utah for a multi-day photo shoot. The goal for each Team is to capture the most impressive snowboard photographs during this time. Upon the conclusion of the Utah photo shoot, each Team will select and submit their top 5 photographs. Photographs taken during the photoshoot may be used as marketing materials for Rossignol Snowboards, The House Outdoor Gear (or any of our supporting sponsors).

Term:

Rossignol Snowboards and The House 2014/2015 photo contest begins November 1st, 2014 and ends May 1st, 2015. By submitting an entry, each contestant agrees to the rules of the contest and states that they are 18 years old or older.

Who May Enter:

A Team comprised of one Snowboarder and one Photographer who are both United States of America citizens and 18 years old or older on or before November 1st, 2014, excluding individuals affiliated with Rossignol Snowboards or The House including employees, interns, volunteers, and their immediate families (children, siblings and spouses). Rossignol Snowboards/The House will determine winners' eligibility at their discretion.

Waiver of Liability:

All participants in the contest hereby release and forever discharge Rossignol Snowboards and The House, and respective officers, directors, shareholders, affiliates, successors, representatives, and assigns of and from any and all claims, demands or causes of action arising from or related to participation in the contest, including but not limited to claims for personal injury.

What to Enter:

Photographs captured by the Team's Photographer which visually depict the Team's Snowboarder. Photographs must have been taken between November 1st, 2014 and February 6th, 2015.

Round 1: High-quality scans of non-digital photographs are acceptable. Digital photographs should be taken at the highest resolution possible. The 24 Teams who successfully progress to Round 2 will be asked to submit a high-resolution digital file or an original negative, print or slide. Original negatives, prints, or slides will be returned to finalists.

Minor adjustments to photographs including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents are acceptable. Cropped photos are eligible. A layered, sequence photo is also permitted. Digitally or otherwise enhanced or altered photos are ineligible. If Rossignol Snowboards and The House determine that a photograph is altered beyond the minor adjustments noted above, they reserve the right to disqualify the image.

For any photograph in which any person other than the Team's Snowboarder is recognizable, you must secure a model release from the subject(s) or, in the case of a minor, the subject's parent or guardian and provide it to Rossignol Snowboards and The House upon request. A sample release form is available at: www.gnartography.com.

Photographs that have won any other contests or have been used for any commercial purpose are not eligible. Rossignol Snowboards and The House defines winning as having won a grand prize or 1st, 2nd, or 3rd place overall. Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Snowboard Sponsorship:

Riders or photographers that currently have a paid sponsorship from a Snowboard Brand (excluding Rossignol) are ineligible for this contest. Rossignol Snowboards and The House reserve the right to disqualify any team they believe presents a conflict of interest to either Rossignol Snowboards or The House brands. At the Utah photo shoot both members of the team MUST ride the 2015/2016 Rossignol Snowboard gear provided to them.

Photography:

All photography gear is the responsibility of the Team's photographer. Team photographers are expected to have above-average photography gear for the photo shoot in Utah. Camera phones, point-and-shoot cameras, non-SLR cameras, etc. will not be permitted. Due to the creative nature and quality of this competition, photographers should have an advanced understanding of photography techniques that take into account lighting, camera functions, multiple lens options, angles, the environment, etc.

How to Enter:

Please submit photographs and requested information on-line through our web site at www.gnartography.com. Complete a separate form for each photo submitted. Photographs must be in a .jpeg, .jpg or .gif format. Files submitted may not be larger than 5mb. Rossignol Snowboards and The House will not accept photographs submitted through the mail. Rossignol Snowboards and The House will not accept more than one participant per e-mail address.

Rossignol Snowboards and The House reserve the right to disqualify incomplete entries and/or contestants who are unable to submit, upon request, a high-resolution photograph of at least 300 dpi at 3,000 pixels on the longest side or an original photo negative, print or slide. Rossignol Snowboards and The House may collect a photograph's metadata upon entry.

Round 1 & Round 2 photographs: By entering the contest, entrants grant both Rossignol Snowboards & The House, and those authorized by Rossignol Snowboards & The House, a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any commercial, promotional, publicity, exhibition, archival, and all other standard Rossignol Snowboards and The House purposes. Any photograph reproduced will include a Photographer/Snowboarder credit as feasible. Rossignol Snowboards and The House will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Round 3 photographs: By entering the contest, entrants grant both Rossignol Snowboards and The House and those authorized by Rossignol Snowboards and The House a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of all photographs taken during the photoshoot, in whole or in part, in any media now existing or subsequently developed, for any commercial, promotional, publicity, exhibition, archival, and all other standard Rossignol Snowboards and The House purposes. Any photograph reproduced will include a Photographer/Snowboarder credit as feasible. Rossignol Snowboards and The House will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Entry Deadline:

All entries must be received through the competition website by noon CST, February 6th, 2015, in order to be eligible for Round 1, Round 2, and/or Round 3 competition.

Judging:

Round 1: Judging will be conducted by a panel put together by Rossignol Snowboards and The House. The general public can vote for as many photos as they like during the round 1 competition and the top 3 photos will be entered into round 2 as “peoples choice”. Though a Team may enter more than one photograph, only their highest-rated photograph will count towards qualifying for Round 2.

Round 2: Judging will be conducted by the general public who access the voting website. The general public can vote for as many teams as they want once per day. Through a process of elimination based off votes by the general public ½ of the teams will be eliminated every week until 3 Teams remain that qualify for the Grand Prize.

Grand Prize: The top 3 teams win a 2015/2016 Rossignol Snowboard set-up (board and bindings), a outerwear package from The House and a trip to Utah to compete in a 3 day photo shoot featuring 2015/2016 Rossignol Snowboard Equipment. The winning Team from the Utah photo shoot will be announced on Rossignol Snowboards and The House websites in the fall of 2015 and their photos may be used in Rossignol Snowboards and The House marketing materials. Rossignol Snowboards and The House will notify the winning Team via the contact information provided at the time of entry; Rossignol Snowboards and The House may disqualify anyone who fails to respond to the notification within five business days.

The contest is void where prohibited or restricted by law. Rossignol Snowboards and The House reserve the right to cancel the contest or modify these rules at their discretion. In the event of a dispute regarding the winners, Rossignol Snowboards and The House reserves the right to award or not award the prize(s) in their sole discretion. Rossignol Snowboards and The House reserves the right to disqualify any participant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. Decisions of Rossignol Snowboards and The House are final.

Please do not contact us about the status of entries or judging.

Contest is open to U.S. residents only, any submissions from outside the United States will not be considered for entry.

Grand Prize Winning Teams:

The three finalist Teams will be hosted by Rossignol Snowboards and The House for the photo shoot in Utah which includes:

1. Round trip airfare from anywhere within the continental United States of America to Utah
2. Round trip transportation from Utah to the hotel in Utah
3. Lodging for 3 nights
4. 3 breakfasts, 3 lunches, 3 dinners
5. 3 all-day lift tickets to a Utah resort
6. 2015/2016 Rossignol snowboard and snowboard bindings to use during the photo shoot.

Prizes:

Rossignol Snowboards and The House will award prizes as follows:

Round 2 top three finalist Teams:

Rossignol Snowboards: One Rossignol Snowboard and Snowboard Bindings for each Team member from next year's (2015/2016) collection

Active Sports, Inc.: Outerwear Kit

From the Utah Shoot:

Rossignol Snowboards: An above-the-line advertising campaign featuring photograph(s) taken during Round 3 for a 1 full-page spread magazine advertisement, photograph(s) in international publications, and photograph(s) in online promotions.